



AUGMENTED REALITY FOR THE CONSTRUCTION INDUSTRY

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TASKS AND RESPONSIBILITIES

+ Networking



+ Group of specialists



+ Promotion and awareness



+ Academia



+ General explanations



+ Case studies



+ Report

- Visions and Goals
- ROI
- Metrics
- Costs/investments
- Implementation schedule

+ Vendors



IMMERSIVE EXPERIENCES



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AR BUSINESS CASES

+ Support Veidekke`s Core Values

- + Professional
- + Reliable
- + Enthusiastic
- + Ground-breaking

+ Support task`s and operations on site



GPS PLACED AUGMENTED REALITY



ADDITIONAL INFORMATION



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VISUALIZATION OF THE FUTURE ROAD DESIGN



QUALITY ASSURANCE

